



WORKSHOP CATALOGUE

2022-2023

All available workshops are one-hour long and can be given both in person or virtually, in French or in English.

WORKSHOPS FOR SMEs

Starting Off Your Digital Transformation on the Right Foot

Solve your business challenges by implementing new technology tools that will help optimize your digital transformation.

No matter your field, this workshop will help you better plan your business investments.

In a world where connectivity, automatization and data are king, the adoption of new technology becomes a crucial part of staying competitive.

The Cilex team will help you discover what is digital maturity, the prerequisites to starting a transformation, the proper steps to digitize your business, and potential partners.

Cybersecurity Guide for SMEs

Get to know the types of cyberthreats that loom over Canadian SMEs and review the core elements of your security practices.

Just like big businesses, SMEs must deal with numerous cyberthreats that have the ability to greatly impact their activities.

This workshop will help you get familiar with the types of cyberthreats looming over Canadian SMEs, review the core elements of your cybersecurity practices, and formulate recommendations on how to improve your business's cybersecurity and safety.

WORKSHOPS FOR SMEs AND STARTUPS

R&D 101

Learn more about the potential of R&D projects and how they could benefit you.

You have a technological innovation project aiming to create a new product/service or to improve an existing product/service? Or do you want to implement artificial intelligence solutions in your company? Through this workshop, you will learn how to structure your project and how financial aid programs work, such as SR&DE tax credits, MITACS or IRAP.

The Art of the Pitch

Discover the secrets of a successful pitch.

We only get one chance to make a good first impression. As such, fully mastering the art of the pitch is crucial to get your project out there, obtain funding, link up with potential partners or simply sell your product. This workshop will teach you the golden rules of a good elevator pitch and of a complete and organized pitch deck.

WORKSHOP FOR STARTUPS

Starting Your Startup: 9 Steps to Spark It Up.

Begin with the right methodology.

Validating your business project is crucial for all entrepreneurs wanting to translate their idea into a real startup. But how? You and your team have a thousand things in mind and don't know where to start? Take part in our workshop and we'll show you how to spark up your project.

For any other need, don't hesitate to contact us. We will happily discuss all possible options with you.



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